First Impressions Count 第一印象的重要性

Students learn the secret of creating a good first impression and handling difficult questions during job interviews, by staff writer **Kylie Lau**學生認識到建立良好第一印象,以及在見工時處理棘手問題的秘訣
本刊記者劉寶馨

ood preparation and practice are the most important things you can do before an interview," said Maggie Cheung, Joint General Manager of Mizuho Bank. "We are always looking for candidates with passion and confidence, so being well prepared with give you that confidence."

Speaking to 20 fifth form students from St. Stephen Girls' College, as part of the Business-Schools Partnership Programme, organized by the Chamber, she shared with them some of the secrets of job interview secrets during a workshop at the bank.

This was the student's second visit to the bank. Students previously attended a financial education seminar, at which Cheung introduced the concept of money, different forms of money, money circulation and functions of the bank.

George Tang, Head of Human Resources, introduced students to the types of questions interviewers often ask. "A face to face interview is a means of exchanging information between the interviewer and interviewee," he said.

"Apart from preparing properly – by studying about the company's background and job requirements – you should also try to make a good first impression. The first 20 to 30 seconds are crucial, as these few seconds can mean the difference between success and failure, said Rebecca Ngan, Deputy Manager for Human Resources.

To achieve a good first impression, she urged students to have a positive mind set – but to not be overly confident or arrogant – smile, and be aware of the tone and speed of your speech.

Students then tried to put all that good advice into practice by having one-to-one interviews with managers. After the interviews, Maggie told students to practice more, as just like public speaking, the more you practice the more confident and natural you will be. George reminded students to emphasize their strengths and be creative when answering questions. They should also keep their CV short and concise.

"It is good to be humble during an interview, and you should think about and organize your reply before answering a question," advised Brenda Lau, Department Head of Legal & Compliance Department.

During the question and answer session, students asked how they should answer when the interviewer asked them about their weaknesses. "Integrity is important, so be honest in answering your weaknesses, but say how you can improve this, which will show the interviewer that you understand yourself," suggested Tang. **

Students' Views 學生評價



"A big challenge that we will face when starting work will be adapting to the new environment, because it is vastly different from what we are used to in school."

- Li Hoi Ching Vanessa

「初出茅廬所面對的一大挑戰,是適應新環境,因為這將與我們的校園生活截然不同。」 - 李凱晴 "I would like to be an independent person when I start work, but I think time management and prioritizing tasks will be my biggest challenge."

– Hu Xiuobei

「我想在投身社會時,能夠獨立自主,但我認 為時間管理和安排工作的優次,是我最大的 挑戰。」











面試前夕,充足的準備和練習是最重要的。」瑞穗 實業銀行副行長張海燕表示:「我們力求一些有熱 誠和自信的應徵者,所以準備充足,會讓你信心百 倍。」

透過總商會的「商校交流計劃」,張女士在假座瑞穗實業銀行舉行的工作坊上,與20位來自聖士提反女子中學的中五生,分享一些面試秘訣。

這是學生第二次到訪該行。她們早前亦曾參與一個理財教育研討會,聽張女士介紹金錢的概念、各種形式的貨幣、貨幣流通和銀行的功能。

人力及資源部主管鄧宏安向學生概述了面試官常問的幾類問題。他說:「面對面的求職面試,是讓面試官和應徵者交流資訊的一個途徑。」

人力及資源部副經理顏淑慧表示:「除了準備充足,了解公司背景和工作要求外,你亦應嘗試建立良好的第一印象。見面首20至30秒最為關鍵,因為這短短的時間已足以決定你的成敗。」

為打造良好的第一印象,她建議學生抱持正面思維,不要過分自信或自負,要保持微笑,留意語氣和說話的速度。

其後,學生有機會與幾位經理進行單獨面試,嘗試實踐這些 寶貴建議。完成面試後,張女士鼓勵學生多加練習,正如公開 演說一樣,練習愈多,就愈是自信和自然。鄧先生提醒學生, 要強調自己的長處,回答問題時要發揮創意。在撰寫個人履歷時,亦要保持簡短扼要。

法律及合規部主管劉佩儀建議:「面試時最好謙遜有禮,回答問題前要思考和組織你的答案。」

在問答環節中,有學生問到當面試官查問他們的弱點,該如何作答。鄧先生建議:「誠信是很重要的,所以要坦白說出你的短處,但說明你會如何改善,讓面試官知道你了解自己。 **



"This workshop gave us the chance to understand the views and hear comments from interviewers, which will be very valuable when we need to do an interview."

- Fung Zhi

「工作坊讓我們有機會了解面試官的意見,聽他們的評語,這對我們將來見工甚有幫助。」

- 馮



"This programme gave us a unique opportunity to know more about how the bank operates, as well as what characteristics they look for when hiring people."

- Lai Chung Yin Joey

「是次活動讓我們有難得的機會,深入了解銀行的運作,以及他們在招聘時的考慮。」

- 黎頌賢

"It was good to meet with those senior executives in the company, as we can learn a lot from their experience and advice."

– Lam Hiu Man Gloria

「很高興能夠與公司高層會面,他們的豐富經 驗和建議,使我們獲益良多。」

- 藍曉雯

